

Research on Visual Graphic Art Appreciation Course Teaching in Universities in the New Era

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Abstract: All literary works or artistic paintings existing in the world have visual schema elements. In the process of art learning, students need to objectively present the works in the process of interpreting art-related components. Schema has a certain degree of cognition ability to derive other subjective emotional experience, and then have a higher appreciation of art works. As a teacher, you must introduce relevant concepts and skills to students in the teaching process of art appreciation, so as to promote the simultaneous integration of vision and feeling in the process of appreciating art works, and have a more comprehensive and correct understanding of art works. Interpretation. The article explores the teaching methods of the art appreciation course based on the visual schema of the Italian Renaissance.

1. Introduction

The art appreciation course is currently a course offered in many schools. In the course of teaching this course, the relevant education standards clearly point out that teachers need to stimulate students' interest in appreciating, discussing and interacting, and help students learn more. This perspective has a more comprehensive appreciation of the natural beauty and artistic beauty contained in art works. It is necessary to understand the content contained in the work, the characteristics of the work itself, and even the development of Chinese and foreign art. In addition, teachers need to adopt a series of teaching measures to gradually help students improve their visual perception ability, and help students gradually master the ability to use art language, text art, and composition of art elements and skills in the process of appreciating art works. It enables it to express its inner feelings and cognition of affairs through a piece of art work, thereby forming a healthier aesthetic and improving related abilities. Finally, students also need to have a love for their own national culture in the process of appreciating art works, while also respecting different cultures in the world. The realization of these teaching goals related to art appreciation is inseparable from students' analysis of the objective presentation of art works, and this process involves visual schemata.

2. The connotation of visual schema

The so-called schema and pattern have roughly the same meaning. The first to mention the term schema was a Western scholar. The other party believed that in the process of accepting something, such as a painting, the individual first started with the eyes. Seeing the elements on the surface and combining them with some cognitions that exist in your own mind, you can only produce more meaning when the two are connected. Later, after years of changes and more scholars' understanding of this theory, schema and psychology have become more integrated^[1]. Take a student's appreciation of a certain art work as an example. After seeing a good art work, students' understanding of the image presented by it and their overall perception are related to the existing art work. But it is also influenced by the visual experience schema that students have established. Therefore, if you really want to define a concept of the visual schema, then you can think that the visual schema is the structure of the students' knowledge and experience that is reflected in the

visual image and is implicitly displayed.

3. Art appreciation course teaching

Everyone has a certain subjective stance in the process of appreciating and analyzing art works. According to their own experience, knowledge and even their own preferences, they analyze the art language used in the works, and on this basis to explore the meaning contained in the work, in addition, it is necessary to further explore the relationship between the art work and the social life, cultural background environment, mainstream ideology, and the history represented by the art work itself. clear. Ultimately, it is to evaluate the meaning and potential value of art works. The essence of art appreciation or appreciation is to allow students to appreciate and analyze different works, and in the process to establish a more perceptual cognition of beauty, and to a certain extent enhance students' ability to perceive beautiful things and creativity.

A scholar in my country thinks that "students' appreciation of an art work is divided into two levels, one is appreciation and praise, and the other is criticism." Appreciation of Russian secretary's work pays more attention to this work to experience the beauty presented by the work has a deeper and more immediate connotation, while the criticism is to examine the shortcomings and deficiencies in the work of art. Compared with criticism, art appreciation will be more obvious to each country, and it does not require too deep, professional art knowledge. Therefore, in the process of teaching art appreciation courses, teachers should pay more attention to the guidance of students' appreciation process, and teach students which aspects should be appreciated for art works, instead of blindly teaching students about art skills.

4. Effective teaching methods for art appreciation courses

4.1. Teachers need to clarify the positioning of art appreciation courses

In the actual teaching process, the art appreciation course based on the visual schema of the Italian Renaissance should first find out its own course positioning. Art teachers should take up the course of art appreciation in the whole process of students' learning and their comprehensive literacy training. The important position is clear. In traditional teaching, many teachers feel that the so-called art appreciation teaching is not important at all. The main knowledge students have to learn is some skills that can be applied to the actual drawing process. As for art appreciation, it is purely a relaxation after studying. Obviously, if teachers carry out art appreciation teaching with this kind of thinking, they will certainly not achieve good results [2]. Teachers need to correct their teaching attitudes first, and realize that art appreciation can improve students' artistic taste and sentiment cultivation, etc., before they can give more sincerity in related teaching work.

4.2. Continuously enrich art teaching methods

In the process of implementing art teaching based on visual schema, students must maintain a long-term enthusiasm and motivation to appreciate art works. In the actual art appreciation teaching, teachers need to continuously enrich the teaching methods they can use according to the needs and mentality of students, so that students can maintain their interest in the course for a longer time. Teachers should constantly innovate their own teaching methods based on changes in teaching content, enhance students' participation in the classroom, and stimulate students' appreciation and interest in art works to the greatest extent. Students should learn to perceive the creation concepts of different art works, the artistic techniques they use, the styles they present, and the value of art and art, so that they can truly perceive the art in the process of appreciating these art works, and have a creative and aesthetic ability. Promoted. While getting more comprehensive artistic development, it can also establish a more comprehensive dialectical visual schema.

4.3. Pay attention to the use of modern teaching methods in art appreciation teaching

With the development of science and technology, in the current art appreciation teaching process, we should also pay attention to the application of modern teaching methods. On the one hand, the

knowledge related to art appreciation gathered on the Internet can bring students a fresher learning experience. In particular, students can obtain more art learning resources with the help of the Internet platform. In the process of improving their own knowledge, the students' art appreciation ability can naturally get a certain improvement [3]. Moreover, art appreciation is a course that tests students' visual perception. After modern information technology is applied to its teaching, teachers can use multimedia courseware, pictures, videos and other methods to make art works to be appreciated in a more accurate and vivid way. Presented in front of students, even teachers can also play relevant music while teaching students related knowledge of art appreciation, so that the atmosphere of art appreciation can be more harmonious, which is also of great help to students' taste ability.

4.4. There must be interaction with students

Many teachers think that art appreciation is a relatively quiet activity. Students only need to observe and experience quietly. The occasional mutual discussion should also be light-spoken. This concept cannot be said to be wrong, but for students' art appreciation teaching, if the teaching method adopted causes all students to remain silent in the classroom, it will be detrimental to the improvement of teaching quality. Before narrating the content of the course, teachers should design the whole process of classroom teaching around the art appreciation related knowledge to be told, and insert various exquisite appreciation activities in it to strengthen the interaction between students and other students and teachers in the classroom, so that students can express their views on a certain work frankly. Only those who dare to express it can know the students' appreciation ability and art thinking level, and what improvement is needed. This is to enhance students' art appreciation ability Excellent way.

5. Conclusion

The teaching process of art appreciation course based on the visual schema of the Renaissance period is mainly to construct the visual schema of the students. Art teachers must clarify the positioning of the art appreciation course, enrich their own teaching methods, and apply modern teaching methods to in the teaching process, it is also necessary to fully interact with students. The art appreciation level learned in this way can become higher.

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